



Career Cruising has been designed with one goal in mind: to help your students plan their future. With exceptional assessment tools, detailed occupation profiles, and comprehensive post-secondary education information, students move seamlessly through the career exploration and planning process.

World Class Assessment

Career Cruising's assessment tools are a great place for students to begin their career exploration.

- » Career Matchmaker is based on an internationally acclaimed interest assessment that is used and respected around the world
- » My Skills component matches students' skills to careers
- » Personalized feedback helps students understand how careers relate to their interests and skills

Intuitive Career Exploration

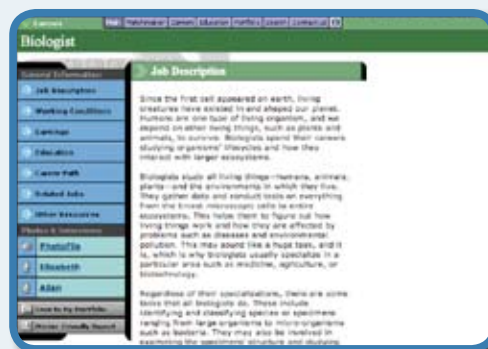
Access hundreds of detailed occupation profiles – everything from Actuary to Zookeeper. Profiles include: job description, working conditions, education and training, earnings, and links to related occupations and other resources.

- » Multimedia Interviews - Multimedia onscreen interviews allow students to see and hear from real people in each occupation
- » PhotoFile - A visual depiction of an occupation through seven to nine workplace action photos and captions
- » Helpful Search Options - A variety of search options allow students to find careers that meet their needs and goals
- » Education Links - Direct links between careers and education programs help students take the next step

Comprehensive Education Planning

Our national database of post-secondary schools includes detailed information on colleges, universities, and other training opportunities.

- » Detailed School Profiles - Including admissions, expenses, athletics, and programs offered
- » Powerful Search Tools - Students can search for schools by keyword, program name, state/province, or program cluster
- » Direct Links - Access a school's website for additional information





Career Cruising Portfolio Development System

The Portfolio Tool helps students translate their career and education exploration into concrete plans for success. At the same time, career advisors and teachers have access to real-time information and statistics needed to track students' progress and achievement.

Engaging Portfolio Development

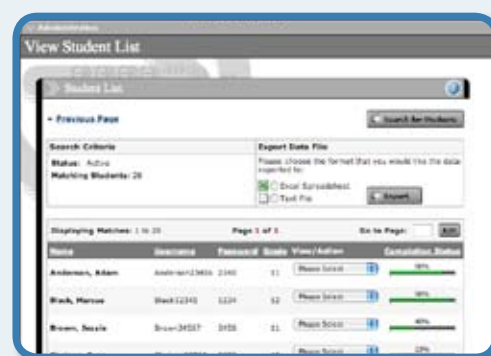
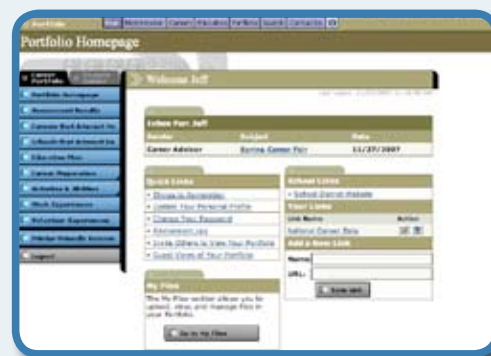
With its seamless integration into the career and education planning process, Career Cruising's online Portfolio Tool leads students effortlessly through the steps of preparing for the world of work.

- » Save careers and schools of interest
- » Create a personalized four-year high school course plan
- » Document career development activities and create a post-secondary plan
- » Record extracurricular activities, hobbies and interests, skills, and awards
- » Keep track of work and volunteer experience
- » Store career and education related documents online
- » Create professional looking resumes

Powerful Administrative Tools

Career Cruising's Career Advisor Management System (CAMS) allows you to effectively implement and manage the use of Career Cruising at your site.

- » Customize the program to suit your needs
- » Produce detailed aggregate reports to gain insight into student portfolio usage and your students' accomplishments and goals
- » View and manage student information
- » Send messages to individual students, targeted groups of students, or all students
- » Create custom course lists to help students generate their education plans
- » Set customized Portfolio Completion Standards by grade level and track student progress
- » Log student advisement meetings



To Contact Career Cruising

For more information or to receive a FREE TRIAL of Career Cruising, please contact us:

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Pricing

English

Bilingual*

1-Year Site License:	\$595	\$795
3-Year Site License:	\$495/year	\$695/year

* An English/Spanish version for the United States and an English/French version for Canada are now available.

